

2024

# CORPORATE PRESENTATION

*lainnovation*kitchen



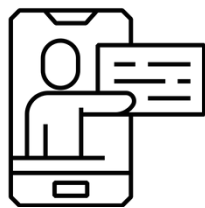
# ABOUT US



Learning Experiences  
designed by professional  
instructors worldwide



Connect with an  
international community  
of innovators



Learn from anywhere  
and check your progress!



Create your account and  
get access to free  
innovation resources

# OUR SERVICES



## **ON-LINE & ON-THE-GO**

Discover our virtual tools: e-learning, challenges, collective content, clubs, webinars and online workshops.



## **IN COMPANY & UNIVERSITY PROGRAMS**

Executive Education model for leaders and/or teams supported by leaders on learning-by-doing, blended learning and project-based learning



## **L&D CORPORATE ACADEMIES**

Learning and development focused on abilities and skills, into key topics that become implementation based executive programs.



## **AT LA KITCHEN SPACE**

Face-to-face and hybrid events: process Labs, talks, cooking nights, tours, pica-picas, event weeks, workshops, and more!

# CLIENTS



*click on the image to see more info of the project*

# LEARNING EXPERIENCES



## **BOOTCAMPS**

Intensive, all-inclusive full 2, 3 to 5-day workshops, for skills development or business challenge solving.

## **ONLINE LEARNING**

Explore a wide offer of recipes for you to enhance your skills and become an innovator!



## **CHALLENGES**

Diverse activities that call you to participate in different ways to learn and improve.

## **PROFESSIONAL COACHING**

Individual support for professionals interested in solving challenges in innovation issues, and design of services



*click on the images for more info*

# THE TEAM



**Jorge Rodriguez - CCO**  
**Partner at DesignThinkers Group Spain**  
Strategist with Experience in Service Design

Currently a partner at DesignThinkers Group Spain, a consultant for companies and governments. Partner and active member of AlgoBueno Studio SL, ABAC, and member of the Artehoj Foundation in Colombia.

Former Director of the MIDI Master's program in Research, Design, and Innovation at ELISAVA for 12 years.

Advertising specialist in Corporate Communication, Bachelor of Fine Arts with a specialisation in New Media and Business Administration, and Master's degree in Cultural Management with a specialisation in Cultural Industries.

Doctorate in Cultural Studies and Organisational Culture.



**Daniel Zentgraf - CFO**  
**Partner at DesignThinkers Group Spain**

Currently partner at DesignThinkers Group Spain. Partner at AlgoBueno Studio SL, ABAC, and member of the Artehoj Foundation in Colombia.

Coordinator of MIDI and MADE, Master's programs in Innovation and Entrepreneurship at ELISAVA for 12 years.

Extensive experience in research and event production. Interested in strategy and creative problem solving.



**Mercedes Otegui - Project Assistant**

Currently a Project Assistant at DesignThinkers Group Spain. Graduated from MIDI, with a degree in Interior Design and Graphic Design.

Extensive experience in the academic field as a coordinator and teacher, and manager of an event design company. Great interest in research.

# OUR LEARNING EXPERIENCE DESIGNERS



Barcelona



Lima



Washington



Lisboa



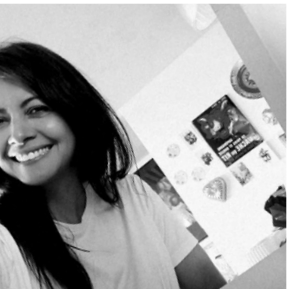
Washington



Barcelona



San Juan de Puerto Rico



Caracas



Washington



Lisboa



Santo Domingo



Barcelona



Buenos Aires



Boogota



Bogota

# ABOUT US

La Innovation Kitchen (LIK) is an **experiential learning space** where anyone can develop their innovation power and change-making skills through project-based learning and Learning-by-Doing Methods. LIK helps grow both technical and soft skills that support the formation of a critical, creative, and proactive mindset oriented to complex problem-solving.

LIK's programs and activities involve **real-life challenges** that motivate participants and challenge sponsors to find practical solutions. We also provide a set of **resources and mentors**, that guide and support participants to develop unique solutions.





# IN-COMPANY LEARNING

La Innovation Kitchen is happy to offer companies and institutions the **best recipes** for their staff's professional growth, **acquiring problem-solving and project innovation skills** that help them navigate uncertain times and complex situations, with a growth mindset.

Our **flexible online and hybrid learning experiences** have been carefully designed to match our changing times and combine exciting and precise tools to solve complex or time-consuming challenges.

All of our activities also include **high-energy moments and a very motivational ambience**, to boost your team's efficiency and engagement with their jobs. They can happen in our space, your space, content spaces, online or by visiting and interacting with top spaces and business leaders. People are the key to managing change and taking the opportunities that new times bring!

## What would you like to improve in your organization?

Planning and Execution

Leadership

Sales

Team Management

Digital Transformation  
and AI

Business Strategy

Silos and Collaboration

Innovation and  
New Developments

Culture and Change  
Management

*Click on the category or  
[see all in company trainings here](#)*

# EXECUTIVE LEARNING

**Learning and Development, Corporate Academies, and internal certifications all call for specialised, unique architecture.**

Long-term projects that are overseen by HR, L&D or education departments within companies are the products of our work at La Innovation Kitchen. Every organisation has a different operating environment, and one of the keys to success is keeping employees up to date.

Our over 15 years of expertise in creating training programmes and learning experiences for academic and corporate institutions reveals our innate ability to **develop learning structures that communicate business, technical, and soft skills.** From a human-centred yet commercially efficient standpoint, we support companies that are willing to invest in the professional and personal growth of their workforce.

Our specific training programmes and procedures are created, and we also teach your internal leaders to give teams the freedom to create people-oriented



# OPEN LEARNING



**LEARN AND IMPROVE YOURSELF AT YOUR OWN PACE, AT ANY TIME.**

We have a wide range of self-guided courses, seminars and challenges ready for you to start at any time, with your own pace.

[Check here our calendar of activities](#)



**CHALLENGES**



**ONLINE COURSES**

# PROJECTS

At **La Innovation Kitchen** we have designed training and learning programs for governmental institutions, goods and services companies, but also for non-governmental organizations. We have implemented our services through Online courses, Webinars and live talks, In-Company Training for leaders and teams, Mix N 'Match programs for content tailored to every need, Corporate Academies and University Programs, and many more events!



# ROTTERDAM BUSINESS SCHOOL



## **Train the Trainers**

Innovationkitchen has helped the academic and administration team at RBS to embrace innovation towards an important transformation of the school.

Our team provided an immersion on new formats and methods for teaching and learning business and created a series of activities to inspire the staff into a new approach to teaching business to new and global generations.

## **The program included:**

- Design of inspirational talks and workshops in Rotterdam and Barcelona.
- Innovation Tour in Barcelona on education formats, spaces, and activities.
- Reading and audiovisual materials and toolkits to explore new formats for classes, courses, and services at the school.
- Brainstorming session about the new school building, its services, physical space and interactions.

[More information about this project here](#)



## DATA VISUALISATION AND STORYTELLING FOR BUSINESS CONSULTANTS

**Objectives:** Consolidate storytelling tools based on data, visual and text narratives, aimed at optimizing data communication in an efficient and agile way. Make the most of the hidden opportunities of data in the transfer and application of knowledge.

Achieve communication and storytelling skills based on data, conception and visualization of stories, and facilitation of the socialization of data analysis in different supports and formats. Reinforce communication skills, in the conceptualization and visualization of narratives and spoken presentation (facilitation) in meetings.

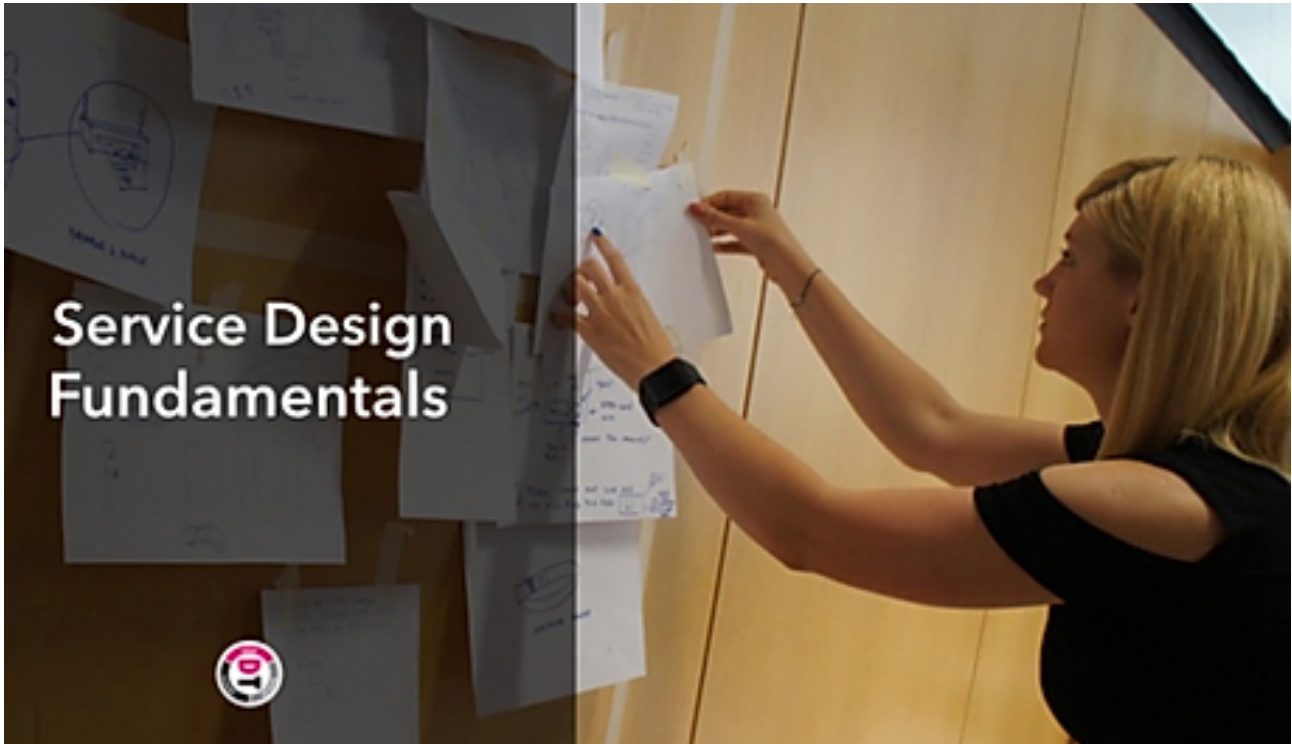
**Challenges:** Provide technical, visual, and narrative tools to PWC consultants in a way that they can make the most of data interpretation, and use simple tools to translate data into stories they can structure and tell in an efficient and professional way.

**Value for the project:** Creates value at different levels of the organization, and makes data useful and easy to work with. Leaves installed capacity at PWC staff to control their business objectives and processes.

**Outcomes:** New toolkits, objectives, skills and strategies in the three different layers of execution of the business services at PWC in Madrid

[More information about this project here](#)

# MÓNICA HERRERA



## **Train the Trainers**

*lainnovationkitchen* has provided a Train-the-Trainers Program for Professors, Staff and lecturers (academic and administration team) at ECMH to embrace service design innovation towards an important transformation of the school services and its innovation program in El Salvador.

Our team provided an immersion on new formats and methods for implementing, teaching and learning about services and created a series of activities to inspire the staff into a new approach for new and global generations.

## **Executive Education:**

La Innovation Kitchen provided Executive Education activities on Service Design (inspirational talks, webinars and a full hybrid course) online and in El Salvador to local and international company executives and business owners.

This programa included online workshops, service safaris, on-site workshops and project based exercises to actual company challenges brought by participants.

[More information about this project here](#)

# GADER - ALC: INNOVATION EXPLORERS



## ACCOMPANIMENT PROGRAM GADER-ALC NETWORKS AND REDLAC 2023

The redesign of the fund's call processes and the implementation of a program to advise and support the workstreams and teams funded by this fund ensure that the network develops cohesion with innovation guidance and specialized topics, providing not only new technical knowledge but also personal and team skills to these leaders across Latin America and the Caribbean. The annual adaptation of the format allows the network to stay updated, dynamic, and optimize its efforts and achievements.

**Challenges:** How to provide continuous support and assistance in innovation to the winning workstreams of the Innovation Fund of the Latin American and Caribbean Environmental Management and Rural Development Network?

**Results:** The consolidation of a network of leaders and work teams around the topic of energy and agricultural sustainability in a specific region that activates many impactful initiatives and implementations in 21 countries of the region.

[More information about this project here](#)





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**LET'S GET IN TOUCH!**

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